

NONPROFIT DAY

2016

Thriving in Uncertain Times

Wednesday, July 27 | dekalbcountypartners.org

Wifi: Faranda's Public Password: 302grove

(A) Finance & Development
(B) Data & Evaluation
(C) Programming & Outreach

TIME & LOCATION

8:30 – 9:00 am
Lobby

Registration, Networking & Visit with Vendors

9:00 – 9:15 am
Anthony

Welcome & Introductions – *Jill Olson, DCNP Steering Committee, Chair*
DeKalb County Nonprofit Partnership Update – *Ben Bingle, DCNP Manager*

9:15 – 10:00 am
Anthony

KEYNOTE SESSION

Strategies to Surviving (and Thriving?) in the Midst of this Crazy

Eric Weinheimer, President & CEO of Forefront (formerly Donor's Forum)

This keynote presentation will share strategies, examples, and resources that nonprofits are currently utilizing to further their missions in order to weather the financial storm and (perhaps) even thrive in what some are calling the “new normal.”

10:00 – 10:15 am

Break, Networking & Visit with Vendors

10:15 – 11:15 am
A
Anthony

SESSION BLOCK ONE

From Ideas to Action: New Strategies for Sustainability and Growth

Eric Weinheimer, President & CEO of Forefront (formerly Donor's Forum)

This session will allow attendees to apply some strategies and ideas discussed in the keynote to their own organizations. Small groups will brainstorm, identify innovative strategies, and develop action plans including next steps, some of which will be shared with the larger group.

B
Francis-Carol

Data Insights: Best Practices for Collecting and Analyzing Your Data

Dr. Philippe J. Giabbanelli, Assistant Professor, Northern Illinois University (NIU)

This introductory-level session will cover best practices for collecting and making sense of data. Content will range from essential Excel tips to new and popular solutions such as Tableau.

C
Antoinette

You Have an Intern...Now What?!

Cathy Doederlein, Director of Internships & External Relations, Career Services, NIU

This session will highlight tips, tricks, and best practices in hosting an intern including: writing an effective job description, providing a valuable orientation and on-boarding experience, and creating a structure for managing the intern's day-to-day work.

11:15 – 12:15 pm	Lunch, Networking & Visit with Vendors
12:15 – 1:15 pm	<u>SESSION BLOCK TWO</u>
A Anthony	The Essentials of Nonprofit Finance and Accounting <i>Dr. Alicia Schatteman, Assistant Professor, NIU</i> <i>Nicolette Riscossa, Graduate Student, NIU</i> Review the essentials of managing nonprofit finances and accounting systems in this introductory session. The presenters will review the differences and similarities between IRS 990 forms and audited financial statements and why your organization may want to do both.
B Francis-Carol	Social Media 101: Navigating Strategy and Data <i>Taylor Hayden, Social Media & Digital Marketing Manager, NIU</i> Learn the basics of developing a social media strategy and how data analytics can be used to enhance your social media presence. This session will emphasize Facebook and will walk through how to access, analyze, and use social media data.
C Antoinette	Generational Marketing <i>Theresa Komitas, Director, Marketing & Public Relations, KishHealth System</i> <i>Noah Nordbrock, Donor Services & Marketing Director, DeKalb County Community Foundation</i> This session, for all skill levels, will provide an overview of generational marketing, including tips and strategies for effectively targeting audiences of various generation segments.
1:15 – 1:30 pm	Break, Networking & Visit with Vendors
1:30 – 2:30 pm	<u>SESSION BLOCK THREE</u>
A Anthony	Weathering the Storm: Government Funding in Illinois Today and in the Future <i>Dr. Alicia Schatteman, Assistant Professor, NIU and Panelists</i> A panel of nonprofit administrators will discuss challenges and opportunities that government funding of Illinois nonprofits has created. The session will cover how nonprofit organizations can reduce risk and avoid discounting their services to “chase” funding.
B Francis-Carol	DeKalb County Data for Decision Makers <i>Sherrie Taylor, Research Associate, Center for Governmental Studies, NIU</i> Review the latest population and demographic trends in DeKalb County during this presentation that is designed for all skill levels. The session will also provide an overview of various data sources that are freely available for you to access.
C Antoinette	New Overtime Rules and Pay Scenarios <i>Dionne Horne, Human Resources Director, Kishwaukee Family YMCA</i> The Department of Labor has published new rules that will increase the minimum salary requirements to be considered exempt from overtime under the Fair Labor Standards Act. Come learn more about these changes and discuss possible strategies to help manage the transition.
2:35 – 3:00 pm	Nonprofit Board Excellence Awards
3:00 – 4:00 pm Lobby	Networking Reception <i>Cash bar</i>