



NONPROFIT DAY – Wednesday, July 25, 2012

8:30 am – 3:00 pm; Holmes Student Center, NIU

(Program presentations take place on the second floor and lunch will be served in Ellingtons on the first floor)

- 8:30 a.m. – 9:00 a.m. **Registration & Networking** – Registration desk is outside *HERITAGE ROOM* at the top of the stairs
- 9:00 a.m. – 10:00 a.m. **Welcome & Introductions** - *HERITAGE*
Anita Zurbrugg, DeKalb County Community Foundation, DCNP Coordinator
- A Board for All Seasons** - Keynote Address
David Allen, Consultant, Development for Conservation
Non-Profits play a central role in creating the glue that holds communities together and provide avenues for civic participation and a robust civil society. David Allen will explore the board’s role in making the most of this process, from recruitment to leadership.
- 10:00 a.m. – 10:15 am **Introducing DeKalb County Nonprofit Partnership (DCNP)** - *HERITAGE*
Jason Nicol, Chair, DCNP
- 10:15 a.m. – 10:30 a.m. Break/Networking
- 10:30 a.m. – 11:15 a.m. Breakout Session I (Three concurrent programs)
- Strategic Planning that Works FOR You** - *HERITAGE*
David Allen, Consultant, Development for Conservation
Strategic plans are management tools that help keep organizations on track toward their missions. This session covers why strategic planning is important, the importance of bringing other program plans and budgets into alignment, and how to use it as a management tool.
- Shining with Brilliance, Finding Your True Colors** - *ILLINOIS*
Laurie Guest, Speaker and Humorist (via DVD) with Facilitator, Dawn Littlefield, Executive Director, Kishwaukee United Way (KUW)
By using the True Colors Personality Profile technique, developed by Mary Micisin, you can improve your communication skills in a different way. Via video and live facilitation, this fun workshop presents a way to build rapport with others. Attendees have the opportunity to find out their primary personality color type and discover how it impacts their ability to connect in the workplace or in their personal lives.
- Understanding Your Financial Statements and Their Impact on Form 990** - *LINCOLN*
Ray Krouse, Partner, & Andrew Twardowski, Director, Nonprofit Tax Services Team, Sikich, LLP
Understanding the purpose and importance of preparing informative financial statements and what users of financial statements focus on when evaluating financial performance of the not-for-profit.
How the IRS uses your financial statement information on Form 990
- 11:15 am – 11:30 am Break/Networking
- 11:30 am – 12:15 am Lunch & Holmes Student Center Update - *ELLINGTONS – First/Main Floor HSC*
Mitch Kielb, Director Holmes Student Center
- 12:15 pm – 1:00 pm Breakout Session II (Three concurrent programs)
- Fundraising that Matters** - *HERITAGE*
David Allen, Consultant, Development for Conservation
One of the most important roles board directors play in non-profit leadership is in securing funds for the organization. It’s also the role most directors find difficult and intimidating. This session covers current trends in philanthropy, why people give, and ways to think about board involvement in cultivation and fundraising that make it easier and less intimidating.

Connecting Nonprofits and Students - ILLINOIS

Nancy Castle, Acting Director, NGO Leadership and Development Center (NGOLD), NIU

This presentation will describe the variety of ways that NIU students may seek to spend time at non-profits and why and how. Additional discussion will focus on conducting a non-profit day whereby students and agencies can learn about each other in a time efficient way.

Value-Driven Leadership - LINCOLN

Tim Suter, President & CEO, The Suter Company, Inc.

Value-driven leadership plays in key role developing a sustainable organization. Today’s leaders are faced with countless challenges and an every-changing operating environment. Sustainable organizations and their leaders must define their core values and allow those values to guide their decision-making as a strategy for navigating the complex world in which we operate.

1:00 pm – 1:15 pm

Break/Networking

1:15 pm – 2:00 pm

Breakout Session III (Three concurrent programs)

Executive Director Roundtable - HERITAGE

Jill Olson, Director, CASA & Dawn Littlefield, Director, KUW, facilitating the Roundtable

What are the challenges facing Executive Directors these days? Join us for a discussion on topics ranging from relationship- based fundraising to leadership development of board members and everything in between. How can you be a more effective ED for your organization?

Donor Stewardship: Retaining & Growing a Donor Base - ILLINOIS

Alberta Solfisburg, Director, Development Operations, NIU Foundation

All nonprofits need a robust donor base to help keep operations running smoothly. We hope that the donor who has given will give again. What can we do to keep donors and cultivate their support of our agency and programs? The answer to this question is that you steward them. Alberta Solfisburg shares her advice on successful stewardship of donors.

Using the Prospect Research Databases at the Philanthropy Center at DeKalb Public Library - LINCOLN

Nick Ammerman, Library Service Coordinator, Donors Forum & Teresa Iversen, Reference Department Manager, DeKalb Public Library

On July 10, DeKalb Public Library working with DeKalb County Nonprofit Partnership and Donors Forum and Foundation Center partners, opened its doors to DeKalb County’s new Philanthropy Center, only the sixth in the state. Learn more about this valuable tool for nonprofits located right here in the heart of DeKalb County!

2:05 p.m. – 3:00 p.m.

Reaching Your Audience

Wendy Tritt, Trittenhaus Design

Reaching one's audience can be a guessing game. In a world filled with options – from print media to social marking, learn some tips to help you succeed.

3:00 p.m.

Brief Closing Remarks and Adjourn

Anita Zurbrugg, DeKalb County Community Foundation, DCNP Coordinator

DCNP Steering Committee

www.dekalbcountypartners.org

Nancy Castle, NIU - *NGO Leadership and Development Center*

Micki Chulick, *Community Coordinated Child Care Advocacy*

Dee Coover, *DeKalb Public Library*

Teresa Iversen, *DCNP Philanthropy Center, DeKalb Public Library*

Dawn Littlefield, *Kishwaukee United Way, DCNP Vice-Chair*

Tom Matya, *Roberts Family Foundation*

David Miller, *Family Service Agency*

Jason Nicol, *Youth Service Bureau, DCNP Chair*

Jill Olson, *CASA*

Brian Reis, *Ellwood House Museum*

Alicia Shatteman, *NIU Division of Public Administration*

Karen Schmitt, *Kishwaukee College Center for Business Development*

Molly Trickey, *Midwest Museum of Natural History*

Anita Zurbrugg, *DeKalb County Community Foundation, DCNP Coordinator and Secretary-Treasurer*