

NONPROFIT 2017 DAY

Sustainability in a Changing Landscape

Wednesday, July 26 | dcnp.org

Wifi: Faranda's Public
Password: 302grove

TIME & LOCATION

8:30 – 9:00 am Lobby	Registration & Networking
9:00 – 9:15 am Anthony	Welcome & Introductions – <i>Jill Olson, DCNP Steering Committee, Chair</i> DeKalb County Nonprofit Partnership Update – <i>Ben Bingle, DCNP Manager</i>
9:15 – 10:00 am Anthony	KEYNOTE SESSION Building Competencies for Sustainability: New Ways to Think About Impact, Leadership & Money <i>Steve Strang, Senior Consultant, Spectrum Nonprofit Services</i> How sustainable is your nonprofit in today's changing landscape? This keynote focuses on nonprofit sustainability, how to clearly identify and define your organization's business model, and how to continually focus on sustainability to achieve maximum impact.
10:00 – 10:15 am	Break & Networking
10:15 – 11:15 am A Anthony	SESSION BLOCK ONE Pursuing Sustainability: Using the Matrix Map to Make Strategic Decisions <i>Steve Strang, Senior Consultant, Spectrum Nonprofit Services</i> This interactive session introduces participants to a valuable tool that turns your business model into a dynamic visual, integrating the mission impact and financial viability of the organization. You will leave with ideas to use immediately to engage staff and board members in strengthening your business model.
B Francis-Carol	Finding Your True Colors <i>Dawn M. Littlefield, Executive Director, Kishwaukee United Way</i> Want to better understand your personality type? This session can help, while also showing how others may differ from you. The insights you gain in this session can be applied to help improve workplace communication and relationships.
C Antoinette	Budgeting: Tips & Tools <i>Betsy Hull, Finance Director, DeKalb County Community Foundation</i> Attend this session for helpful tips and tools to be used when developing a budget that fits your organization's mission, vision and values. Please bring copies of your current budget for reference!
11:15 – 12:00	Lunch & Board Excellence Awards

12:00 – 12:30 Anthony	<p><u>MIDDAY SESSION</u></p> <p>DeKalb County: New Trends & 2017 Nonprofit Study <i>Sherrie Taylor, Research Associate, Center for Governmental Studies, NIU</i> <i>Julie Ann O’Connell, Outreach Coordinator, Center for Nonprofit and NGO Studies, NIU</i></p> <p>DeKalb County is becoming more diverse and experiencing new trends not seen in decades. A brief overview will be given to highlight these trends in the context of state and national changes and summary data gathered from the 2017 DeKalb County Nonprofit Study will be shared.</p>
12:30 – 12:45 pm	Break & Networking
12:45 – 1:45 pm	<p><u>SESSION BLOCK TWO</u></p>
A Anthony	<p>Grant Writing: Wheel of Fortune or Organizational Strategic Sustainability <i>Dr. Rita Yerkes, Principal, Yerkes Consulting LLC</i></p> <p>This interactive session offers an overview of grant writing and tips for nonprofit organizational success in the current financial climate. Discussion and practical examples of strategic grant proposals and developing relationships with potential funders will be included.</p>
B Francis-Carol	<p>Build Your Volunteer Retention Tool Box <i>Keri Nelson, Executive Director, Rockford Area Habitat for Humanity</i></p> <p>Learn how volunteer retention equates to the success of your organization and makes your job much easier! What does retention mean exactly, how can it be accomplished, and why should you spend any time on it? These are just a few of the topics this session will dive into.</p>
C Antoinette	<p>Getting to Know Them: Key Considerations of Cultural Competence & Working with Communities <i>Dr. Joseph Flynn, Associate Professor, NIU</i></p> <p>This session will include some key issues to consider when working with communities, focusing on issues such as: cultural competence, the connection between culture and cultural capital, and the challenge of microaggressions.</p>
1:45 – 2:00 pm	Break & Networking
2:00 – 3:00 pm	<p><u>SESSION BLOCK THREE</u></p>
A Anthony	<p>From Compliance to Culture: Building Ethical Nonprofits <i>Dr. Alicia Schatterman, Associate Professor, NIU</i></p> <p>Improve your ethics IQ with this session, which is all about how to create and sustain an ethical environment in your nonprofit. Learn how ethics are different from values and morals, how ethics guide staff as well as volunteers, and how ethics relate to fundraising.</p>
B Francis-Carol	<p>Mindful Strategies for Sustaining Workplace Wellness <i>Lynette Spencer, Executive Director, Adventure Works</i> <i>Kim Hinzy, Clinical MSW Intern, Adventure Works</i></p> <p>Workplace wellness contributes to a sustainable nonprofit. This session will identify signs of stress and burnout and will demonstrate how mindfulness-based practices can be part of the remedy.</p>
C Antoinette	<p>Security Best Practices & Planning for Tomorrow’s Internet <i>Chad Jewett, President, CMJ Technologies</i></p> <p>Attend this session to learn about current cyber threats and how to protect your organization in the future. Discussion will focus on day-to-day technology and security hurdles for your nonprofit.</p>
3:00 – 4:30 pm Lobby	<p>Networking Reception <i>Cash bar and entertainment by the DeKalb Area Arts Council</i></p>