DeKalb County: New Trends and 2017 Nonprofit Study

TRIVIA
# DeKalb County Nonprofit Trivia

<table>
<thead>
<tr>
<th>Demographics</th>
<th>Data Trends</th>
<th>Nonprofit Demographics</th>
<th>2017 Nonprofit Study</th>
<th>Data Basics</th>
</tr>
</thead>
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What is the official 2010 population count for DeKalb County?

- 105,160 people.
- However, there are additional population counts to be aware of!
  - 2015 Five Year Population Estimate = 104,345
  - 2015 One Year Population Estimate = 104,352
  - 2016 Population Estimate = 104,528
Demographics - $300

What Metropolitan Statistical Area (MSA) is DeKalb County a part of?

The Chicago Metropolitan Statistical Area includes DeKalb County due to 25% or more of the workers in DeKalb County traveling to other counties East for work.
What is the largest racial category in DeKalb County?
White, but for some younger age groups, if you group all minorities together they are the majority! DeKalb is becoming more diverse each year and the schools are showing this trend.
Between births and deaths, which is rising and which is falling?

Birth rates have been declining since the economic recession for all racial groups except Asians! Deaths have increased due to the larger population (Baby Boomers) that are reaching those higher age groups. The death rate and the numbers have been increasing.
Is the Hispanic or Latino population growing or declining in DeKalb County?

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<th>2010</th>
<th>2015</th>
<th>Change</th>
<th>Percent</th>
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<tr>
<td><strong>DeKalb County</strong></td>
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<tr>
<td>Total Population</td>
<td>105,160</td>
<td>104,345</td>
<td>-815</td>
<td>-0.8%</td>
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<tr>
<td>Hispanic or Latino</td>
<td>10,647</td>
<td>11,111</td>
<td>464</td>
<td>4.4%</td>
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<tr>
<td><strong>Illinois</strong></td>
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<tr>
<td>Total Population</td>
<td>12,830,632</td>
<td>12,873,761</td>
<td>43129</td>
<td>0.3%</td>
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<tr>
<td>Hispanic or Latino</td>
<td>2,027,578</td>
<td>2,122,841</td>
<td>95263</td>
<td>4.7%</td>
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Trends - $300

What is the largest age group in DeKalb County?

- Under 5 years: 3,064
- 5 to 9 years: 2,958
- 10 to 14 years: 3,434
- 15 to 19 years: 5,019
- 20 to 24 years: 7,713
- 25 to 29 years: 3,645
- 30 to 34 years: 3,223
- 35 to 39 years: 2,747
- 40 to 44 years: 3,011
- 45 to 49 years: 2,958
- 50 to 54 years: 3,328
- 55 to 59 years: 2,800
- 60 to 64 years: 2,536
- 65 to 69 years: 1,955
- 70 to 74 years: 1,268
- 75 to 79 years: 515
- 80 to 84 years: 951
- 85 years and over: 1,268

Baby Boomers
Who is DeKalb County’s largest employer?

NIU employs 8,500 people. Second largest is Tegrant Holding Company with 3,370 employees. Third largest is Ideal Industries, Inc. with 1,225 employees.
What is the approximate unemployment rate in DeKalb County?

Almost at “full employment” of 5%!
How many nonprofit organizations are in DeKalb County?

542!
Among these 542 organizations, what percentage of them had financial activity to report to the IRS?

Approximately 38% had financial activity to report to the IRS; 62% had no financial activity to report.
Of the 102 counties in Illinois, how many have more than $400 million in nonprofit revenue and over $1 billion in assets?

There are 21 counties in IL, including DeKalb County, with such rich nonprofit resources.
The National Taxonomy of Exempt Entities (NTEE) classifies nonprofit organizations into ten broad subsectors depending on the kind of work they do. What is the biggest subsector in DeKalb County?

- Human Services shows the biggest representation; Arts, Culture, and Humanities is the next largest.
According to survey respondents, what is the biggest challenge for DeKalb County nonprofits: client services, human resources, funding, or volunteer services?

- Funding: 71.4%
- Employee Services: 17.9%
- Client Services: 14.3%
- Volunteer Services: 7.1%
Where do DeKalb County nonprofits get the majority of their funding?

- 70.3% from individual donations or annual appeal
- 54.1% from fundraising events
- 48.6% from foundation grants
What is the median age of nonprofit clients served in DeKalb County?

Median age of clients served is 41 – significantly higher than:
- DeKalb County (31)
- State of Illinois (38)
Of respondents who report having paid staff, what percentage of staff live in DeKalb County?

- 67% live in DeKalb County; the rest come from: Kane, Ogle, Cook, DuPage, Boone, Lee, McHenry, and Winnebago counties
The U.S. Census counts ______ and takes place every _______.

The U.S. Census is constitutionally mandated to count every person in the United States every ten years for the purpose of redistricting. [Article 1, Section 2 of the U.S. Constitution – 1870]

The 2010 Census saw a 74% return from households. The non-responding households received a visitor!
Why is the Census important?

- Funding! Many revenue streams are based upon population size or other demographic measures. $400 billion is distributed to assist in maintaining and building bridges, emergency services, etc.
- Power! Redistricting every ten years determines how many representatives Illinois will have in federal government.
The American Community Survey is conducted every day of every year. It is a sample of the population and asks all of the questions that were dropped from the Census, such as education, income, disabilities etc.

Responses are mandatory!
Data Basics - $500

Name the data from the Census Bureau that provides annual data that is available at the individual household level providing the ability for customized cross-tabs.

- iPUMS Data from [www.ipums.org](http://www.ipums.org)
Bonus Round

- Where can you go for help on data?

I have your back! Give Sherrie Taylor a call at 815-761-0520 or send an email to taylor@niu.edu.
Coming this fall!

DeKalb County Nonprofit Study 2017

Comprehensive Report
Northern Illinois University
Center for Nonprofit and NGO Studies
DeKalb County Nonprofit Partnership