



MUSEUM DAY

June 14, 2018

9:00 a.m. - 3:00 p.m.

Hosted at the DeKalb County Community Foundation

9:00 - 9:15 **Welcome and Introduction**
Michelle Donahoe, DeKalb County History Center
Ben Bingle, DeKalb County Nonprofit Partnership

9:15 - 10:15 **Illinois Humanities and Local Programming Ideas**
Matt Meacham, Illinois Humanities

This session will outline resources that Illinois Humanities provides for local museums and will share some thoughts on possible programming concepts connected to the upcoming Smithsonian exhibit "Crossroads: Change in Rural America."

10:20 - 11:20 **An Overview of 19th and 20th Century Agricultural History in Northern Illinois**
Ann Keating and Will Barnett, North Central College

This presentation will help historical groups put our local agricultural stories into a larger context and assist us in making local connections to the Smithsonian exhibit.

11:20 - 11:30 **Break**

11:30 - 12:00 **Facilitated Group Discussion**
Michelle Donahoe, DeKalb County History Center
Matt Meacham, Illinois Humanities

A brainstorming session and group discussion about what local stories, programs, and displays best align with the "Crossroads" exhibit.

OVER

12:00 - 12:45 **Lunch**

12:45 - 1:45 **Collecting and Organizing Data**

Alicia Schatteman, Northern Illinois University

With the Smithsonian exhibit in DeKalb County, as well as the related exhibits and programs, we will all be working toward an increase in visitation. However, how will we know unless we measure this by collecting data? This session explores how to collect data - specifically what to collect and how to keep it organized.

1:45 - 2:00 **Break**

2:00 - 3:00 **How to Tell an Impactful Story with Data**

Alicia Schatteman, Northern Illinois University

In part two, we will learn how to use the data we collect to tell meaningful and impactful stories. These stories have the potential to keep visitors engaged in our work and even turn them into members and/or donors.

3:00 **Adjourn**

***A special thank you to the Douglas C. and Lynn M. Roberts Family Foundation
for their generous support of this event.***