MUSEUM DAY
June 14, 2018
9:00 a.m. - 3:00 p.m.
Hosted at the DeKalb County Community Foundation

9:00 - 9:15  Welcome and Introduction
Michelle Donahoe, DeKalb County History Center
Ben Bingle, DeKalb County Nonprofit Partnership

9:15 - 10:15  Illinois Humanities and Local Programming Ideas
Matt Meacham, Illinois Humanities

This session will outline resources that Illinois Humanities provides for local museums and will share some thoughts on possible programming concepts connected to the upcoming Smithsonian exhibit "Crossroads: Change in Rural America."

Ann Keating and Will Barnett, North Central College

This presentation will help historical groups put our local agricultural stories into a larger context and assist us in making local connections to the Smithsonian exhibit.

11:20 - 11:30  Break

11:30 - 12:00  Facilitated Group Discussion
Michelle Donahoe, DeKalb County History Center
Matt Meacham, Illinois Humanities

A brainstorming session and group discussion about what local stories, programs, and displays best align with the "Crossroads" exhibit.

*OVER*
12:00 - 12:45  Lunch

12:45 - 1:45  Collecting and Organizing Data  
_Alicia Schatteman, Northern Illinois University_

With the Smithsonian exhibit in DeKalb County, as well as the related exhibits and programs, we will all be working toward an increase in visitation. However, how will we know unless we measure this by collecting data? This session explores how to collect data - specifically what to collect and how to keep it organized.

1:45 - 2:00  Break

2:00 - 3:00  How to Tell an Impactful Story with Data  
_Alicia Schatteman, Northern Illinois University_

In part two, we will learn how to use the data we collect to tell meaningful and impactful stories. These stories have the potential to keep visitors engaged in our work and even turn them into members and/or donors.

3:00  Adjourn

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