



DEKALB COUNTY
COMMUNITY
FOUNDATION

Attracting the Gift of a Lifetime: Intergenerational Wealth Transfer, Endowment, & Planned Giving – *outline* –

full, final PowerPoint available after Nonprofit Day

Nonprofit Day

July 25, 2018

*The true meaning of
life is to plant trees
under whose shade
you do not expect
to sit.*

*- Nelson Henderson,
philanthropist*



FOR GOOD. FOR EVER.



Attracting the Gift of a Lifetime

Topics We'll Cover

- The Potential (and Struggle) is Real!
- Relationships Matter – Whose Lifetime?
- The Golden Circle and Giving Dynamics – Why Really Matters
- Generosity Love Language – What's Yours?
- Communicating, Inspiring and Attracting – Who is in Your 'Marketing Department'?
- Planned Giving and Endowment – The Golden Egg and the Goose
- Are You 'Passionate' About Attracting the Gift of a Lifetime?
- Q&A



Attracting the Gift of a Lifetime

Inter-generational Transfer of Wealth - DeKalb County



Planned/Estate Gift Attraction is Easy, Right?





Attracting the Gift of a Lifetime

Which statement 'grabs you' (do you like the best)?

B

C

A



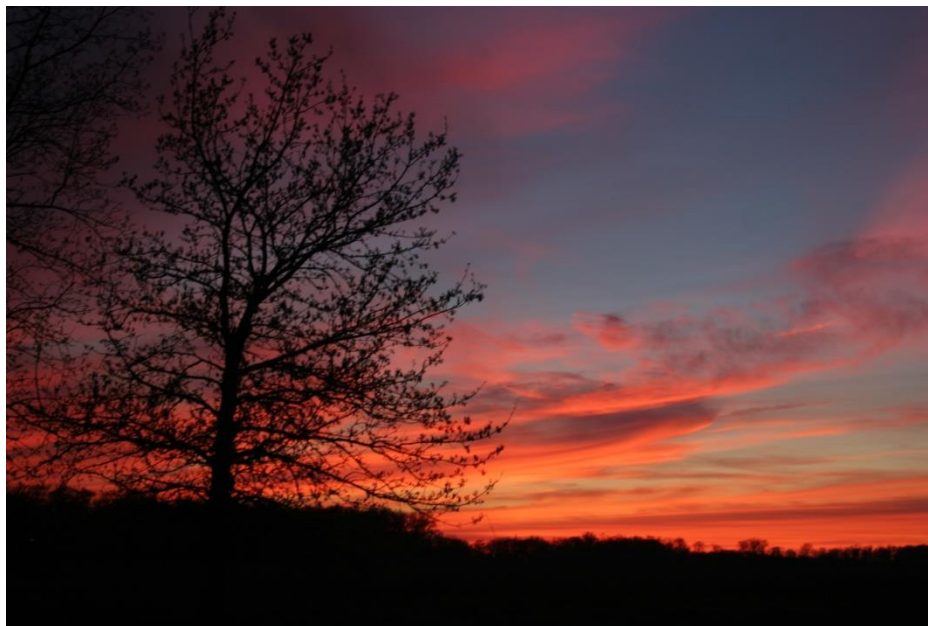
Everyone can be a philanthropist



What will your Legacy be?

Live Here...Give Here

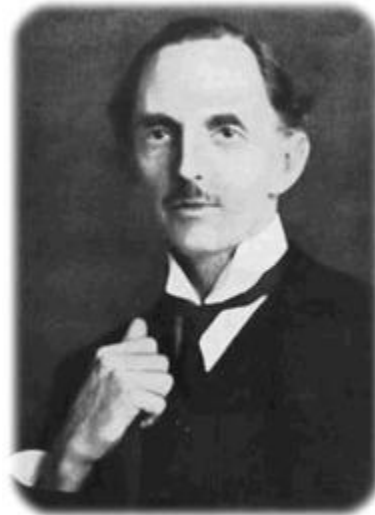
We can help you 'endow your passion'



The importance of an engaged passion and compelling 'Why'?

- "The light that shines farthest shines brightest nearest home."

~ C.T. Studd (1860-1931)– Christian missionary to China





Thank You!



for **good.** for **ever.**