

dcnp presents

NONPROFIT 2019 DAY

Strengthening DeKalb County Nonprofits

Wednesday, July 24 | dcnp.org

Sponsored by:  First Midwest Bank

Wifi: Faranda's Public
Password: 302grove

TIME & LOCATION

8:30 – 9:00

Lobby

Registration & Networking

9:00 – 9:15

Anthony

Welcome & Introductions – *Susan Petersen, DCNP Steering Committee, Vice-Chair*
DeKalb County Nonprofit Partnership Update – *Ben Bingle, DCNP Director*

9:15 – 10:00

Anthony

KEYNOTE SESSION

Managing Workplace Diversity and Inclusion

Marc Perry, Director of Planning & Development for Community Action of Rock & Walworth Counties
Leadership must lead. This session will define what workplace diversity and inclusion truly looks like, and provide best practices for incorporating workplace diversity and inclusion at all levels of an organization.

10:00 – 10:15

Break & Networking

10:15 – 11:15

A

Anthony

SESSION BLOCK ONE

Perception vs. Reality

Marc Perry, Director of Planning & Development for Community Action of Rock & Walworth Counties
Perception and reality are far from the same thing. This session explores widely held perceptions and stereotypes about race, diversity, and culture; then offers tools to address these issues in the workplace.

B

Francis-Carol

The Two-Way Street: Hosting a Student Intern

Cathy Doederlein, Director of Internships & External Relations, NIU Career Services
Julie Ann O'Connell, Assistant Director, NIU Center for Nonprofit and NGO Studies (NNGO)
Stephanie Kummerer, Academic Advisor, NIU College of Liberal Arts and Sciences & NNGO
Have you ever wondered if it makes sense for your organization to host a student intern? This session will review the benefits of offering an internship, the details of what an internship encompasses, as well as an overview of what it takes to be an awesome internship host site.

C

Antoinette

Deciphering the Nonprofit Financial Puzzle Pieces

Betsy Hull, Finance Director, DeKalb County Community Foundation

This session defines and describes nonprofit financial statements, budgets, tax returns, and annual reports. You will come away with the “non-accountant tools” for understanding how these puzzle pieces fit together in your organization.

11:15 – 12:00	Lunch & Board Excellence Recognition
12:00 – 12:30 Anthony	<p><u>MIDDAY SESSION</u></p> <p>IL Count Me In 2020: Making the Case for a Fair and Accurate Census Count in Illinois Next Year <i>Anita Banerji, Director – Democracy Initiative, Forefront</i></p> <p>Learn about Forefront’s Democracy Initiative, which advocates for a fair, accurate, and coordinated Census outreach across the state while working in partnership with elected officials, grantmakers, nonprofits, and community leaders on the importance and impact of the 2020 Census.</p>
12:30 – 12:45	Break & Networking
12:45 – 1:45	<u>SESSION BLOCK TWO</u>
A Anthony	<p>Census 2020: A Deeper Look <i>Anita Banerji, Director – Democracy Initiative, Forefront</i></p> <p>In this session, learn even more about Forefront’s efforts to mobilize nonprofits and foundations to encourage all Illinoisans, and especially members of traditionally hard-to-count populations, to participate in the upcoming 2020 Census. What can you do to help?</p>
B Francis-Carol	<p>HR Best Principles for Grassroots and Small Nonprofit Success <i>Paul LaLonde, Vice President of Operations & Human Resources, Voluntary Action Center</i></p> <p>HR is an essential, yet complex, strategic function for all organizations, including smaller nonprofits that often lack resources and expertise. This training provides an overview of fundamental HR knowledge all nonprofit leaders should understand along with resources to overcome common HR challenges many nonprofits face.</p>
C Antoinette	<p>What’s Trending? Social Media Tips and Tricks! <i>Kendal Baker, Marketing & Communication Specialist, Safe Passage</i> <i>Lynnea Erickson Laskowski, Director of Prevention & Communication, Safe Passage</i></p> <p>Feeling mystified by social media? Come learn about the different platforms, how to build your base, and spread your brand!</p>
1:45 – 2:00	Break & Networking
2:00 – 3:00	<u>SESSION BLOCK THREE</u>
A Anthony	<p>PR Strategies: Managing Your Message <i>Joe King, Associate Director, NIU Institutional Communications</i></p> <p>This session explores strategies that will help your organization put forth a consistent and professional message. Learn to manage your message when speaking with the press, in times of crisis, and more!</p>
B Francis-Carol	<p>Finding Your True Colors <i>Dawn Littlefield, Executive Director, Kishwaukee United Way</i></p> <p>This session will help you better understand your personality type and how others may differ from you. The insights you gain can be applied to improve workplace communication and relationships.</p>
C Antoinette	<p>From Good to Great or Not So Much: Best Practices Used by High Functioning Nonprofit Boards <i>Dr. Rita Yerkes, Principal, Yerkes Consulting LLC</i></p> <p>Why do governance, effective meetings, roles and responsibilities, board representation, evaluation, and recruitment matter to boards who lead with intent to fulfill their mission? Come away with concepts and ideas to enhance your board’s and organization’s effectiveness.</p>
3:00 – 4:30 Lobby	Networking Reception <i>Cash bar and networking</i>