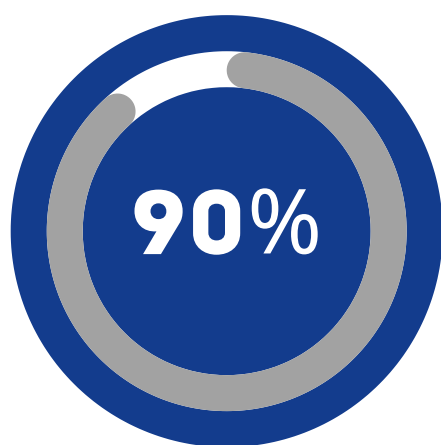


At a Glance

GIVE DEKALB COUNTY 2021



Nearly all participating nonprofits **met** or **exceeded** their fundraising goals

8,353 donations
3,240 individual donors

Donors gave from **44** states, **4** countries, and **391** zip codes

50 Community Partners donated to the Bonus Pool, which **boosted** every dollar given

2021 Grand Total

\$1,540,009

- 27% increase from 2020
- More than double since 2019
- Largest ever Grand Total

"Absolutely fantastic set up and the results are so heart-warming. Wow, such generosity!" - 2021 Donor



50,000+
website views in 24-hours

Average Total Payout to a Participating Nonprofit

\$11,868

- Includes net amount raised plus share of the Bonus Pool
- Up \$1,451 from 2020



DONATION METHOD

The amount raised online and by mail were nearly identical...a **50-50** split



NEW DONORS

The average organization acquired **9** new donors



BONUS POOL

Every donation leveraged a percentage of the **largest ever** Bonus Pool

"It's been a wonderful way for us to connect with new donors." - 2021 Nonprofit

"Give DeKalb County makes a wonderful contribution to our community." - 2021 Donor

"Give DeKalb County helps our staff, board members, and volunteers come together as a team!" - 2021 Nonprofit

THANK YOU FOR SUPPORTING NONPROFIT ORGANIZATIONS DURING GIVE DEKALB COUNTY 2021!

GiveDeKalbCounty.org