**At a Glance**

**GIVE DEKALB COUNTY 2021**

- **90%** Nearly all participating nonprofits met or exceeded their fundraising goals

- 8,353 donations
- 3,240 individual donors

- Donors gave from 44 states, 4 countries, and 391 zip codes

- 50 Community Partners donated to the Bonus Pool, which boosted every dollar given

---

**2021 Grand Total**

$1,540,009

- 27% increase from 2020
- More than double since 2019
- Largest ever Grand Total

**Average Total Payout to a Participating Nonprofit**

$11,868

- Includes net amount raised plus share of the Bonus Pool
- Up $1,451 from 2020

---

**DONATION METHOD**

The amount raised online and by mail were nearly identical...a **50-50** split

**NEW DONORS**

The average organization acquired **9** new donors

**BONUS POOL**

Every donation leveraged a percentage of the **largest ever** Bonus Pool

---

"Absolutely fantastic set up and the results are so heart-warming. Wow, such generosity!" - 2021 Donor

"Give DeKalb County makes a wonderful contribution to our community." - 2021 Donor

"Give DeKalb County helps our staff, board members, and volunteers come together as a team!" - 2021 Nonprofit

THANK YOU FOR SUPPORTING NONPROFIT ORGANIZATIONS DURING GIVE DEKALB COUNTY 2021!

GiveDeKalbCounty.org