

dcnp presents

NONPROFIT DAY

2022

Adaptive Organizations & Leadership

September 22

TIME & LOCATION

9:30 – 10:00
Lobby

Registration & Networking

Wi-Fi: Faranda's Public
Password: 302grove

10:00 – 10:15
Anthony

Welcome & Introductions – *Deanna Cada, DCNP Steering Committee, Chair*
DeKalb County Nonprofit Partnership Update – *Ben Bingle, DCNP Director*

10:15 – 11:15
Anthony

KEYNOTE SESSION

Why Becoming More Adaptive Improves Culture, Finances, and Storytelling

Steve Strang, Director of Finance & Administration, Youth Job Center

Understand the benefits and structure of adopting a more flexible approach to managing your organization. In this keynote presentation, we will discuss real-life examples and the results you can expect from implementing an adaptive approach.

11:15 – 12:00

Lunch & Networking

12:00 – 12:30
Anthony

MID-DAY SESSION

Adaptive Leadership in an Ever-Changing World

Rev. Dr. G. Joseph Mitchell, Senior Pastor, New Hope Missionary Baptist Church

Leadership challenges are more persistent than ever. Are you equipped to adapt as a leader? In this session, we will hear reflections on leadership and how you can lead regardless of if you are a volunteer, staff member, or on the board of directors.

12:30 – 12:45

Break & Networking

12:45 – 1:30
Anthony

BREAKOUT SESSION BLOCK A

Let's Get Your Organization Started on its Adaptive Strategy Journey

Steve Strang, Director of Finance & Administration, Youth Job Center

Strategy changes can take years to fully implement, but they need to start somewhere. Attend this breakout to learn practical steps you can use in the short term to explore this new approach.

Antoinette

The Philosopher Manager IV: Adapt and Overcome

Paul LaLonde, Vice-President of People & Culture, Community & Economic Development of Cook County (CEDA)

Workplace complexity and pace of change can be daunting, so adaptability is no longer a nicety or coping mechanism, but a necessary skill for leaders to develop. Using philosophy (ancient and modern) is a great place for leaders to become more adaptable and foster adaptability in others.

1:30 – 1:45

Break & Networking

1:45 – 2:30

Anthony

BREAKOUT SESSION BLOCK B

What Is Adaptive Marketing and Why Nonprofits Should Adapt

Darby Dwyer, Owner & Brand Manager, Green Closet Creative

When COVID-19 hit, many brands were left scrambling to change their plans with little to no warning. You may not be able to predict future events, but if you set up your marketing plan to be flexible and embrace adaptability, you can thrive even during challenging times.

Antoinette

Grow Your Own Staff

Rita Potter, Executive Director, Open Door Rehabilitation Center

Gene Stephens, Associate Director, Open Door Rehabilitation Center

As hiring and retaining staff has become more difficult, Open Door has embarked on a journey to become a destination employer and grow their own staff. In a world focused on money, Open Door identified another way to attract and retain employees through developing a stronger culture, creating a common language, and enhancing staff development. Attend this session to learn more!

2:30 – 2:45

Break & Networking

2:45 – 3:30

Anthony

BREAKOUT SESSION BLOCK C

A.D.A.P.T. – Awesome Design and Predicted Trends

Brian Oster, President & Creative Director, OC Creative

This communications and marketing focused session teaches how to adapt in an ever-changing design, web, and social media world. Learn shortcuts, find inspiration, and know the difference between trending and trendy. Bring your questions for the presenter with 20+ years of experience in the industry.

Antoinette

Onboarding: It's Much More Than Orientation

Paul LaLonde, Vice-President of People & Culture, Community & Economic Development of Cook County (CEDA)

Lack of proper onboarding often leads to a poor experience for your employees, volunteers, and clients. In this training, learn how to build a high-quality onboarding experience that provides your people with the necessary tools they need to achieve your organizational mission!

3:30 – 4:30

Lobby

Networking Reception

Cash bar and networking