**TIME & LOCATION**

**9:30 – 10:00**
- **Lobby**
  - Registration & Networking
  - **Wi-Fi:** Faranda’s Public
  - **Password:** 302grove

**10:00 – 10:15**
- **Welcome & Introductions** – *Deanna Cada, DCNP Steering Committee, Chair*
- **Anthony DeKalb County Nonprofit Partnership Update** – *Ben Bingle, DCNP Director*

**10:15 – 11:15**
- **KEYNOTE SESSION**
  - **Anthony**
  - *Why Becoming More Adaptive Improves Culture, Finances, and Storytelling*
  - *Steve Strang, Director of Finance & Administration, Youth Job Center*
  - Understand the benefits and structure of adopting a more flexible approach to managing your organization. In this keynote presentation, we will discuss real-life examples and the results you can expect from implementing an adaptive approach.

**11:15 – 12:00**
- Lunch & Networking

**12:00 – 12:30**
- **MID-DAY SESSION**
  - **Anthony**
  - *Adaptive Leadership in an Ever-Changing World*
  - *Rev. Dr. G. Joseph Mitchell, Senior Pastor, New Hope Missionary Baptist Church*
  - Leadership challenges are more persistent than ever. Are you equipped to adapt as a leader? In this session, we will hear reflections on leadership and how you can lead regardless of if you are a volunteer, staff member, or on the board of directors.

**12:30 – 12:45**
- Break & Networking

**12:45 – 1:30**
- **BREAKOUT SESSION BLOCK A**
  - **Anthony**
  - *Let’s Get Your Organization Started on its Adaptive Strategy Journey*
  - *Steve Strang, Director of Finance & Administration, Youth Job Center*
  - Strategy changes can take years to fully implement, but they need to start somewhere. Attend this breakout to learn practical steps you can use in the short term to explore this new approach.
  - **Antoinette**
  - *The Philosopher Manager IV: Adapt and Overcome*
  - *Paul LaLonde, Vice-President of People & Culture, Community & Economic Development of Cook County (CEDA)*
  - Workplace complexity and pace of change can be daunting, so adaptability is no longer a nicety or coping mechanism, but a necessary skill for leaders to develop. Using philosophy (ancient and modern) is a great place for leaders to become more adaptable and foster adaptability in others.

**1:30 – 1:45**
- Break & Networking
1:45 – 2:30  **BREAKOUT SESSION BLOCK B**

**Anthony**

**What Is Adaptive Marketing and Why Nonprofits Should Adapt**
*Darby Dwyer, Owner & Brand Manager, Green Closet Creative*

When COVID-19 hit, many brands were left scrambling to change their plans with little to no warning. You may not be able to predict future events, but if you set up your marketing plan to be flexible and embrace adaptability, you can thrive even during challenging times.

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2:30 – 2:45  **Break & Networking**

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2:45 – 3:30  **BREAKOUT SESSION BLOCK C**

**Anthony**

**A.D.A.P.T. – Awesome Design and Predicted Trends**
*Brian Oster, President & Creative Director, OC Creative*

This communications and marketing focused session teaches how to adapt in an ever-changing design, web, and social media world. Learn shortcuts, find inspiration, and know the difference between trending and trendy. Bring your questions for the presenter with 20+ years of experience in the industry.

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**Antoinette**

**Grow Your Own Staff**
*Rita Potter, Executive Director, Open Door Rehabilitation Center  
Gene Stephens, Associate Director, Open Door Rehabilitation Center*

As hiring and retaining staff has become more difficult, Open Door has embarked on a journey to become a destination employer and grow their own staff. In a world focused on money, Open Door identified another way to attract and retain employees through developing a stronger culture, creating a common language, and enhancing staff development. Attend this session to learn more!

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3:30 – 4:30  **Networking Reception**

**Lobby**
*Cash bar and networking*